



Celebrating a Decade  
of Community Impact

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*"What started over a cup of chai has evolved into a movement that has touched over 10 lakh lives."*

DR. PRAVEEN SHUKLA · FOUNDER, BEING SOCIAL–EK NAYI SHURUAAT

## ABOUT US

# Who We Are

**Being Social–Ek Nayi Shuruaat is a registered non-governmental organisation under the Societies Act, established in 2015 with a singular commitment: to create measurable, sustainable social impact by transforming lives and uplifting communities.**

We are a growing collective of impassioned changemakers united by a shared purpose: Spread Smiles and Serve Humanity.

Our approach is rooted in collective action — a growth story empowered by people across domains of volunteering, community leadership, and organisations.

We work to bridge developmental gaps across underserved communities through structured interventions, community engagement, and volunteer-driven initiatives. Over the years, our programmes have touched and transformed millions of lives across geographies.

**10L+**

Total Beneficiaries

**7,000+**

Volunteers Nationwide

**7 States**

20 Districts · 200+ Villages

**2,700+**

Social Activities Conducted

## VISION

# Our Vision

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To encourage volunteerism across India, creating social impact in rural communities and promoting sustainable environmental practices.

## MISSION

# Our Mission

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Being Social–Ek Nayi Shuruaat is committed to being a catalyst for change in communities across India. We believe that by building a strong network of volunteers and fostering a culture of volunteering, we can facilitate meaningful change and contribute to a brighter future for all.

## FOUNDER'S MESSAGE

# Leading with Vision, Inspiring Success

Dear readers and fellow changemakers,

As we close another dynamic and transformative year, I am proud to reflect on the journey we have taken together — a year marked not just by achievements but by renewed purpose and impact on over 2 lakh lives across health, education, elderly care, livelihood, and inclusion.

Alongside this, we continue to catalyse volunteers towards community engagement, paving the way for long-term, sustainable change in the lives of communities.

We are deeply thankful to our board members, corporate partners, volunteers, the Being Social–Ek Nayi Shuruat fraternity, and well-wishers whose trust and belief empower our work every day.

The support we have received from our stakeholders has helped expand our interventions and programmes that ensure children succeed in school, families gain financial independence, and communities have the resources to live healthier lives.



**Dr. Praveen Shukla**

FOUNDER & GENERAL SECRETARY  
BEING SOCIAL–EK NAYI SHURUAAT

*"Your commitment to our mission is a testament to the power of collective action."*

**DR. PRAVEEN SHUKLA · FOUNDER**

With your continued support, we look forward to FY 2026–27, ready to deepen our impact, expand our reach, and build thriving communities for all.

With Gratitude,  
(On behalf of all board members)

Dr. Praveen Shukla

# A Decade of Community Transformation

As Being Social–Ek Nayi Shuruaat completes a decade of dedicated service, we pause not only to celebrate achievements, but to reflect on responsibility. Since its establishment in 2015, we began with a belief that collective action can transform communities. Today, that belief stands validated in the lives we have touched across states, districts, villages, and institutions.

This year marked an important strategic shift. The Board and leadership team committed to deepening impact, strengthening governance, and scaling our flagship initiatives with discipline and purpose. Growth, for us, is not only about numbers — it is about relevance, accountability, and sustainability.

I take immense pride in the culture this organisation has nurtured — one that keeps communities at the centre while upholding the highest standards of transparency and partnership with donors and corporate stakeholders. Operating across seven states with consistency and integrity is a testament to the strength of our systems and our people.



**Gourav Khurana**

TREASURER  
BEING SOCIAL–EK NAYI SHURUAAT

*"The journey ahead is demanding, but our resolve is stronger. With clarity of vision and unity of purpose, Being Social–Ek Nayi Shuruaat will continue to create meaningful, measurable change in the years to come."*

**GOURAV KHURANA • TREASURER**

I wish all success and greatness for Being Social–Ek Nayi Shuruaat.

Gourav Khurana

## GOVERNANCE

# Advisory Board

Our Advisory Board brings together professionals from diverse backgrounds who guide and strengthen the organisation's vision, governance, and on-ground impact.



**Mr. Praveen Shukla**  
FOUNDER & GENERAL  
SECRETARY



**Mr. Gourav Khurana**  
TREASURER



**Ms. Shashi Palni**  
PRESIDENT



**Dr. Ashish Kumar**  
VICE PRESIDENT



**Mr. Abhinav Dokania**  
JOINT SECRETARY



**Mr. Nadeem Asad**  
BOARD MEMBER



**Mr. Arun Kumar**  
BOARD MEMBER

## OUR VALUES

# What We Stand For

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**Consistency**

Showing up for communities through sustained engagement, not one-time interventions.

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**Passion**

Driving our work with genuine care for people and the challenges they face.

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**Leadership**

Taking responsibility to initiate action and guide change at the grassroots level.

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**Accountability**

Being transparent and responsible to the people we serve, our partners, and our supporters.

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**Communication**

Engaging openly with stakeholders to build understanding and trust.

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**Trust**

Building long-term relationships based on respect, reliability, and integrity.

## OUR APPROACH

# How We Work

At Being Social—Ek Nayi Shuruaat, our work is guided by a clear and consistent approach that shapes how we design, implement, and sustain our initiatives across communities.

## Community-Led

We work closely with communities at the grassroots level to understand their needs and develop context-specific solutions. Our initiatives respond to real challenges faced by people on the ground.

## Inclusive

Our programmes reach individuals across age groups, genders, and social backgrounds — from children and adolescents to women, transgender individuals, and senior citizens. No one is left behind.

## Partnership-Based

Collaboration lies at the heart of our work. We partner with volunteers, civil society organisations, institutions, and corporate entities to create collective impact that expands reach and enables sustainable outcomes.

## Sustainability-Focused

We believe in creating impact that lasts beyond short-term interventions — focusing on education, skill development, and environmental responsibility to empower communities to become self-reliant over time.

# Our Story in Numbers

*What started over a cup of chai has evolved into a movement that has touched over 10 lakh lives, built a force of 7,000 volunteers, and continues to grow with purpose and impact.*

**10L+**

Total Beneficiaries

**7,000+**

Volunteers

**2,700+**

Social Activities

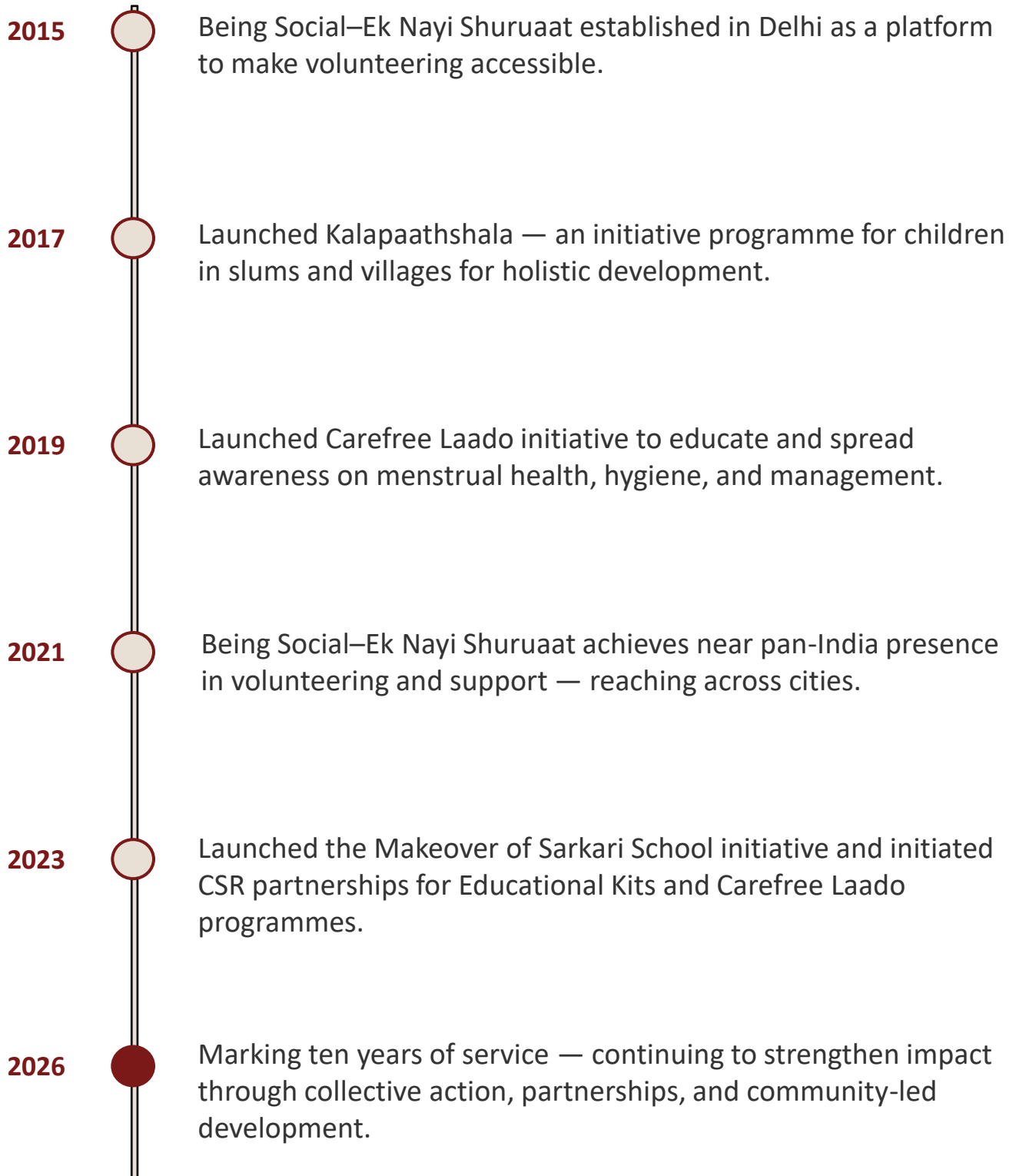
**200+**

Villages · 20 Districts · 7 States

## TIMELINE

# The Journey So Far

Since its establishment in 2015, Being Social–Ek Nayi Shuruaat began as a volunteer-led initiative built on a simple idea: individual action can drive real change.



# Our Focus Areas

Our programmes address key social challenges through focused interventions across multiple sectors, guided by community needs and on ground realities.



## EDUCATION

## SKILL DEVELOPMENT



## HEALTH AND HYGIENE

# Our Focus Areas

## *GERIATRIC CARE*



## *ENVIRONMENT*



## *COMMUNITY WELLNESS*



FOCUS AREA

# Education



Expanding access to quality education through structured learning support, academic guidance, and community engagement that helps children stay in school and build strong foundations.

## OUR PROGRAMMES

Kalapaathshala

Educational Kits  
Drive

Makeover of Sarkari  
School

## PROGRAMME

# Kalapaathshala

Education & Holistic Development Programme

Kalapaathshala supports children through structured education and holistic development. The programme operates in two villages and one slum.

The children receive academic support, extracurricular activities, and regular guidance. We also engage parents and promote the value of continued education at home.



## IMPACT AT A GLANCE

**410**

Children currently enrolled in the programme

**8 yrs**

Delivering education under the programme

## STORIES OF CHANGE · JAMUAI, BIHAR

*We initiated our intervention in Jamuai, a Naxalite-affected region, in 2022. In just three years, our outreach expanded to 300 children. Our approach extended beyond educational kits and financial assistance to include counselling and holistic developmental support, ensuring sustained and meaningful impact.*

## PROGRAMME

# Educational Kits Drive



The drive supports children from economically weaker backgrounds by providing school bags, notebooks, and stationery. Benches are also donated to improve classroom learning conditions.

## IMPACT AT A GLANCE

**35+**

Classroom benches donated in FY26

**7,000+**

Children supported with educational kits in FY26

## VOICES FROM THE FIELD

*"By providing school bags, books, notebooks, and essential items, you have reduced a major burden on our family. We will now make sure our children attend school regularly."*

**BHASKAR\* · PARENT**

*"Earlier, the rainy season made it difficult to come to school. Now I have a school bag and a raincoat, so I can carry my books safely and attend classes without worry."*

**LEENA\* · STUDENT**

PROGRAMME

# Makeover of Sarkari School

Makeover of Sarkari School transforms government school spaces through murals and artwork that double as learning aids — creating environments where students don't just attend school, but look forward to it.



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Government Schools Transformed

# Makeover of Sarkari School

## IMPACT AT A GLANCE · HERITAGE SCHOOLS

We restored two heritage government schools through fresh painting, classroom murals, new benches, and floor repairs.

More than 600 students attend these heritage schools after their makeover. The upgraded infrastructure, improved classroom layouts, and basic technology support strengthens the learning environment.

**2**

Heritage schools restored

**600+**

Students attending after makeover

FOCUS AREA

# Skill Development

**Skills are the first step to independence. Being Social–Ek Nayi Shuruaat's Skill Development programme equips individuals with practical, employment-ready training — building not just livelihoods, but confidence, agency, and the freedom that comes with earning for oneself.**



## OUR PROGRAMMES

Tailoring the Threads of Life

Skilling in STEM

## PROGRAMME

# Tailoring The Threads Of Life

Built on the belief that the opportunity to earn, grow, and lead a life of dignity belongs to everyone.

The programme provides practical training and equipment support in tailoring, preparing participants to either join garment industries for stable employment or establish their own small tailoring businesses.

Alongside technical training, participants attend health awareness and soft skills sessions, building confidence, workplace readiness, and the foundation for long-term growth.



## IMPACT AT A GLANCE

**50+**

People trained in different skills

## PROGRAMME

# Skilling In Stem



**Through a CSR partnership with Würth, Being Social–Ek Nayi Shuruaat set up a fully equipped computer lab at S D Modern Senior Secondary School in Gurgaon.**

The lab opens up access to digital skills for students who would otherwise have limited exposure to technology, laying the groundwork for a future they can build on.



FOCUS AREA

# Health & Hygiene



Being Social–Ek Nayi Shuruaat creates meaningful health impact through a range of community-led drives and awareness initiatives spanning menstrual health management, oral hygiene, and general wellness.

Here, each initiative is designed to reach those who are most often left out of mainstream healthcare conversations

## OUR PROGRAMMES

Carefree Laado

Dental Hygiene and Awareness

## PROGRAMME

# Carefree Laado

Menstrual Health Management Programme

**According to NFHS-5 (2019–21), only 77.3% of women aged 15–24 in India use hygienic methods of menstrual protection.**

The Carefree Laado programme works to build knowledge, change behaviour, and improve menstrual health management among adolescent girls and women.

Through structured awareness sessions and open conversations, it equips participants with accurate information about menstrual hygiene, safe product use, and managing their health with confidence and dignity.

Dignity kits containing sanitary pads are distributed as part of the programme — because access to safe menstrual health products is a fundamental step in health management, not just awareness.



## IMPACT AT A GLANCE

**124**

Health management sessions conducted

**27K+**

Adolescent girls & women reached

**48K+**

Dignity kits distributed

## PROGRAMME

# Carefree Laado

Menstrual Health Management Programme

*"We distribute sanitary pads as part of our dignity kit because access should not be a barrier to health. These kits directly address an immediate health need and are the most direct and most impactful step we can take today."*

**ARUN KUMAR · BOARD MEMBER**

*"I used to stay home during my periods because I was afraid others would make fun of me. Now I understand that menstruation is a natural sign of a healthy body. I no longer feel the need to miss school."*

**DISHA\* · TEENAGE STUDENT**

*"Earlier, I used whatever cloth was available during my periods. After the session, I learned the importance of proper hygiene and safe menstrual health management."*

**KAVITA\* · PROGRAMME PARTICIPANT**

# Dental Hygiene and Awareness



Being Social–Ek Nayi Shuruat conducts free dental check-up camps for children in shelter homes and government schools, in partnership with qualified dental professionals.

Each camp combines screening with hands-on awareness on brushing techniques, healthy eating habits, and oral care — making preventive dental health accessible for those who need it most.

FOCUS AREA

# Geriatric Care

OLD IS GOLD – BACHPAN PACHPAN

The programme supports senior citizens living in old age homes through regular visits and engagement.

It provides companionship and essential supplies, and organises celebrations, outings, and shared activities that bring joy and strengthen their sense of belonging.



**We support the well-being and dignity of senior citizens through regular companionship, essential care, and constant engagement.**

## IMPACT AT A GLANCE

### 10

Old age homes supported

### 105

Regular engagements across multiple cities

Geriatric support includes daily essentials, adult diapers, and electronic items such as air conditioners and refrigerators — ensuring residents live with comfort and dignity.

FOCUS AREA

# Environment

THE PLANTATION DRIVE

**We are driving environmental responsibility through community-led action that supports conservation, builds awareness, and protects natural resources over the long term.**

The drive brings communities together to plant trees and increase local green cover.

Volunteers and residents work side by side to care for saplings and raise awareness about protecting and preserving natural resources for future generations.



## IMPACT AT A GLANCE

**2,800+**

Saplings of various species planted

Multiple plantation drives and activities conducted across communities and geographies.

FOCUS AREA

# Community Wellness

Being Social–Ek Nayi Shuruaat's community wellness work spans celebration, relief, wellness, and awareness — ensuring every individual, regardless of community, religion, or geography, has the opportunity to thrive.



## OUR PROGRAMMES

Run for Happyness

Zumba for a Cause

Festival for All

Donation Drives

## PROGRAMME

# Run for Happyness

This is our annual initiative promoting wellness and heart health awareness.

Organised in partnership with corporate partners, the event encourages individuals and families to embrace an active lifestyle.

**This year, we reached 5,000 participants across age groups to take one step forward in their fitness journey.**



*Brand Ambassador Milind Soman at the Run for Happyness marathon, inspiring participants to take charge of their health*

## PROGRAMME

# Zumba for a Cause

Zumba for a Cause brings together certified Zumba instructors who collectively raise funds to support children's education.

**32 instructors joined hands with us, making it possible to provide school bags to 450 children in rural areas.**



PROGRAMME

# Festival for All

Being Social–Ek Nayi Shuruat takes pride in celebrating all festivals, barring no community, religion, or geography.



Festivals are moments of joy — and no one should be left out. Across our celebrations, we distribute sweets, new clothes, and festival special food, ensuring underprivileged individuals experience the warmth and inclusivity of every occasion.

Multiple celebrations are conducted across shelter homes and with underserved communities, bringing together people from all walks of life.

**Multiple Celebrations across shelter homes & communities**

**Distribution of sweets, new clothes, festival special food**

# Donation Drives

## Blankets & Vastradaan Drive

We have reached nearly 3 lakh underprivileged individuals experiencing homelessness through our support efforts.

Clothing is distributed with dignity and respect, affirming that every person deserves care, recognition, and basic human comfort.



### 3 Lakh+

Underprivileged individuals reached

Relief support was provided in flood-affected regions of Wayanad and Odisha — responding swiftly to communities in crisis with essential supplies and care.

## OUR VOLUNTEERS

# Volunteer Testimonials



**Sneha Vinci** VOLUNTEER

*"Serving society has been my childhood passion, and I am grateful that this passion has only grown stronger over the past 10 years."*

*"I feel deeply privileged and humbled to have been honoured with the prestigious civilian Karmaveer Chakra Award 2025 by the Rex Karmaveer Global Fellowship, instituted by ICONGO in partnership with the United Nations, recognising my service and contribution towards society through volunteering."*

*"Volunteering with Being Social–Ek Nayi Shuruaat has been one of the most fulfilling experiences of my life. Seeing the direct impact of our work in the community and being part of a team that genuinely cares about making a difference is incredibly rewarding."*



**Brunda N V** VOLUNTEER

# Our Partners

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## A C C O U N T A B I L I T Y

**Audited Statement · FY 2024–25****BALANCE SHEET AS AT 31ST MARCH 2025**

BEING SOCIAL - EK NAYI SHRUWAT					
BALANCE SHEET AS AT 31ST MARCH 2025					
LIABILITIES		AMOUNT (Rs.)	ASSETS		AMOUNT (Rs.)
<b>CAPITAL ACCOUNT</b>					
<b>MEMBERSHIP FEES</b>		3,64,000	(A) FIXED ASSETS (As Per Chart)	63,025	63,025
<b>Profit &amp; Loss Account</b>			(B) CURRENT ASSETS		
Opening Balances	44,99,027		Investments	26,02,293	
Current Period	21,95,128	66,94,155	Cash & Bank Balances		
			Cash in Hand	43,329	
			Bank Balance	43,38,142	
			Balance with Revenue Authorities		
			TDS	11,366	69,95,130
		<b>70,58,155</b>			<b>70,58,155</b>

FOR D A V JAIN & ASSOCIATES  
Chartered Accountant  
FRN: 006594N

DEEPAK JAIN  
Digitally signed  
by DEEPAK JAIN  
Date: 2026.03.07  
12:22:32 +05'30'

DEEPAK JAIN  
Partner  
M No. 520451

Date: 24.09-2025  
Place : New Delhi  
UDIN : 26520451WK00F07424

TRUSTEE

## A C C O U N T A B I L I T Y

**Audited Statement · FY 2024–25****PROFIT & LOSS ACCOUNT FOR THE YEAR ENDED ON 31ST MARCH 2025**

## BEING SOCIAL - EK NAYI SHRUWAT

PROFIT & LOSS ACCOUNT FOR THE YEAR ENDED ON 31ST MARCH 2025

PARTICULARS	AMOUNT (Rs.)	PARTICULARS	AMOUNT (Rs.)
To Blanket Donation	93,900	By Donation Received	48,31,919
To Cloth Expenses	2,43,450	By Bank Interest	1,13,281
To Education Expenses	3,65,561	By FD Interest	63,680
To Electricity Expenses	75,500		
To Entertainment Expenses	50,306		
To Event Participation	1,72,000		
To Festival Expenses	73,480		
To Food Expenses	4,06,613		
To Medical Expenses	2,36,280		
To Plantation Expenses	57,500		
To Misc Expenses	57,274		
To Salary	24,000		
To School Fee	21,000		
To Senior Citizen Welfare	2,86,225		
To Sports Expenses	4,66,000		
To Water for Bird	3,500		
To Depreciation	10,645		
To Hotel and Travelling Expenses	12,437		
To Makeover Expenses	1,42,580		
To Printing and Stationary	15,500		
Profit And Loss	21,95,128		
	<b>50,08,880</b>		<b>50,08,880</b>

FOR D A V JAIN & ASSOCIATES  
Chartered Accountant  
FRN: 006594N

DEEPAK JAIN Digitally signed  
by DEEPAK JAIN  
Date: 2026.03.07  
12:23:00 +05'30'

DEEPAK JAIN  
Partner  
M No. 520451

Date: 24.09-2025

Place : New Delhi

UDIN : 26520451WK00F07424

TRUSTEE

FOR D A V JAIN & ASSOCIATES · Chartered Accountant · FRN: 006594N · Deepak Jain · Partner · Date: 24.09.2025 · New Delhi

## A C C O U N T A B I L I T Y

**Audited Statement · FY 2024–25**BEING SOCIAL - EK NAYI SHRUWATSCHEDULE 'A' OF FIXED ASSETS ANNEXED TO AND FORMING PART OF BALANCE SHEET AS AT 31 MARCH 2025  
PARTICULARS OF FIXED ASSETS AND DEPRECIATION

NAME OF THE ASSETS	RATE OF DEPRECIATION	WDV AS ON 01.04.2024	ADDITION		SOLD DURING THE YEAR	TOTAL	DEPRECIATION FOR THE YEAR	WDV AS ON 31.03.2025
			UPTO 02.10.2024	AFTER 03.10.2024				
Furniture & Fixture	10%	62,744	-	-	-	62,744	6,274	56,470
Computer	40%	10,927	-	-	-	10,927	4,371	6,556
<b>TOTAL</b>		<b>73,670</b>	-	-	-	<b>73,670</b>	<b>10,645</b>	<b>63,025</b>

As per our report of even date  
For D A V JAIN & ASSOCIATES  
Chartered Accountants  
FRN. 006594N

DEEPAK JAIN  
(Deepak Jain)  
Partner  
M. NO. 520451

Date: 24.09.2025  
Place : New Delhi  
UDIN : 26520451WK00F07424

TRUSTEE

FOR D A V JAIN & ASSOCIATES · Chartered Accountant · FRN: 006594N · Deepak Jain · Partner · Date: 24.09.2025 · New Delhi

L O O K I N G   A H E A D

# The Way Forward

From Touching Lives to Transforming Systems

As Being Social–Ek Nayi Shuruat enters its second decade, our focus shifts from expansion alone to deepening, system-strengthening, and sustainable scale.

## Deepening Core Programmes

Strengthening what works in education, health, senior citizen care, and environment through better reach, stronger monitoring, and more sustained engagement.

## Renewable Energy & Sustainability

Introducing renewable energy interventions at the grassroots level, building awareness and access to sustainable practices in underserved areas.

## Livelihood & Inclusion

Expanding skill development work to create dignified, sustainable livelihood pathways for those who need them most.

**FY**

*Ready to deepen our impact, expand our reach, and build thriving communities for all — looking forward to FY 2026–27.*

**27****BEING SOCIAL–EK NAYI SHURUAAT**



*"Spread Smiles.  
Serve Humanity."*

G I V E · A D V O C A T E · V O L U N T E E R

